



auto+
automechanika
moscow

International Automobile Industry Exhibition

July 30 – August 2, 2026

VDNH (Exhibition of Achievements of National Economy), Moscow

SUPPORTED BY

 **ROSCONGRESS**
Building Trust

POST-EXHIBITION REPORT



auto-automechanika.ru



A legendary event with a 30-year history

1993 – the exhibition was first held at the Lenexpo Exhibition Complex, St. Petersburg

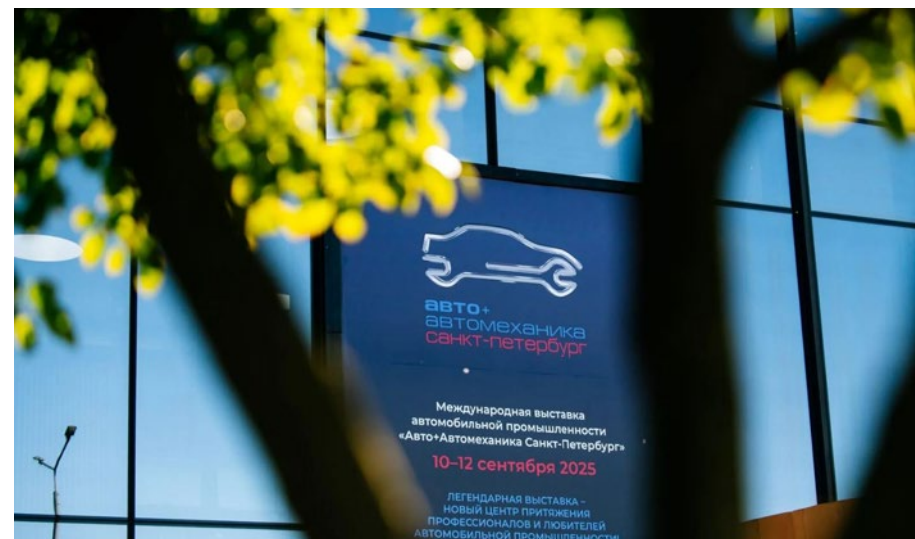
2025 – the event once again brought together leaders of the automotive industry at the ExpoForum Convention and Exhibition Centre

2026 – the project enters a new stage of development and moves to Moscow, shifting the focus to the production and development of the country's automotive industry

MOSCOW: THE BEGINNING OF A NEW HISTORY BUILDING THE FUTURE OF THE RUSSIAN AUTO INDUSTRY

Main Exhibition Venue of the Country: **VDNH**

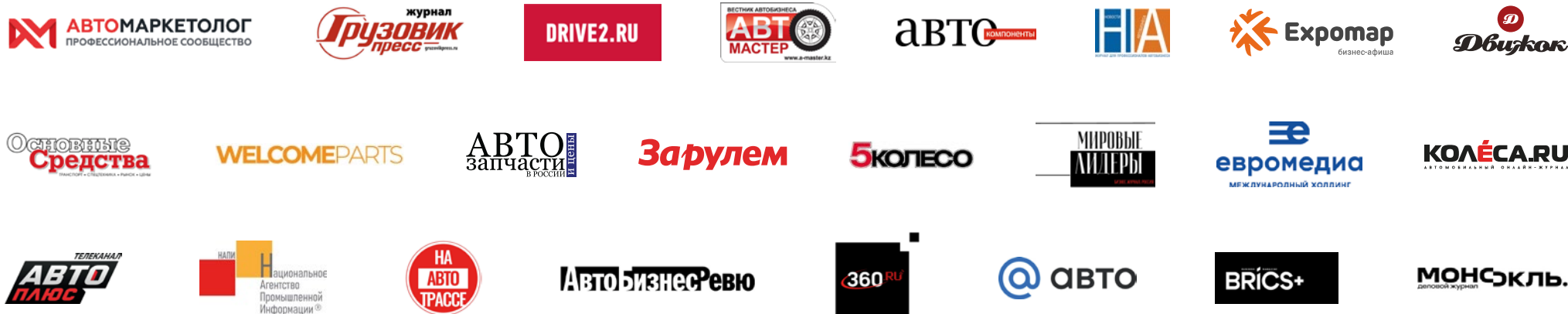
Dates: **July 30 – August 2, 2026**





Official exhibition partners

Information partners



Support and Partners



Title partner ООО «В-СЕРВИС»



Источник: ВДНХ афиша



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From July 30 to August 2, VDNH hosted a major event for the entire automotive community, bringing together major manufacturers, private collectors, and car enthusiasts alike.

Over the course of four days, the VDNH grounds were transformed into a vast open-air exhibition, showcasing vehicles of all types – from family crossovers to racing cars. The exhibits occupied the entire venue, stretching from the Main Entrance Arch to Nalchik Square, with more than **350 vehicles** presented across various themed areas.

Attendees had the opportunity to view historic models of Russian and foreign automotive production, rare supercars, vintage minibuses, and futuristic concept vehicles. This year's festival attracted over **430,000 visitors**.



July 30, 2026

On July 30, the “ProDvizhenie” Auto Festival featured a business program with the participation of speakers and partners of the international automotive industry exhibition “Auto+Automechanika Moscow,” organized with the support of the Roscongress Foundation.

BUSINESS PROGRAM: “TRENDS IN THE DEVELOPMENT OF THE RUSSIAN AUTOMOTIVE MARKET FOR 2027–2029”

Business Program

The event brought together senior executives and top management from automobile manufacturers, dealers, representatives of industry associations, and organizers of thematic exhibition projects.





Business Program



The session was moderated by **Igor Morzharetto** – a renowned automotive journalist, autoexpert, and commentator for Radio Russia. The discussion was attended by:

- **Oleg Veniaminovich Barinov** – Executive Director of the ROAD Association
- **Dmitry Yuryevich Petrov** – First Deputy General Director of NexTouch, GC “Nex-T”
- **Denis Aleksandrovich Zagarin** – Head of NICIAMT, FSUE “NAMI”
- **Sergey Valerievich Udalov** – Executive Director of AA “Autostat”
- **Vasily Alekseevich Chebotarev** – Head of Special Projects Department, EVOLUTE

The speakers discussed the development of automobile production in Russia, government stimulus measures, new sales trends, and other pressing industry issues.



Festival Business Program



Session participants agreed that the role of exhibition venues is changing dramatically today. As noted by **Petr Khachatryan**, General Director of the “Auto+Automechanika Moscow” exhibition, exhibitions are no longer just places to showcase new products:

”*“They are becoming communication hubs and a new ecosystem where ideas are born, partnerships begin, and strategic decisions are discussed. We see a growing demand for open dialogue, joint discussion of solutions, strategy development, and real-time feedback. In the coming years, it is especially important to develop this format of interaction – because this is where the foundation is laid not only for the sustainable development of the industry, but also for strengthening the technological sovereignty of our country.”*

He also emphasized that the “Auto+Automechanika Moscow” exhibition is a key platform for direct dialogue between manufacturers, dealers, the government, event participants, and the entire professional automotive community.



Timur Eduardovich Zeldich, Director of the **VDNH EXPO** Convention and Exhibition Center, presented the newly opened complex of the same name, spoke about its concept and the extensive opportunities it offers for hosting business events of any format and scale.

The new center will become the country’s largest convention venue, seamlessly combining the historical heritage of VDNH with cutting-edge technologies.



Exhibition participant feedback



"The ProDvizhenie Auto Festival and Auto+Automechanika Moscow exhibition complement each other perfectly. A car is emotion, movement, and freedom. Auto+Automechanika is technology, safety, and local engineering. Together, they create a complete picture. For Moskvich, this combination is a natural and important move."

Elena Frolova

General Director "Moskvich"



"The event organization was executed at the highest level. Platforms like yours are exceptionally important for conducting substantive negotiations and business meetings".

Tatyana Akimova

General Director GRU (Global Research Union)



"The ProDvizhenie Auto Festival is both a vibrant show and a modern industry platform for automotive industry leaders. The participation of the Auto+Automechanika Moscow exhibition in the festival's business program expands business contacts and facilitates the exchange of experience. The organizers are confident that this will strengthen partnerships. This is how a new format is born – one where the business agenda is combined with an entertainment program, and professional dialogue is complemented by informal networking."

Petr Khachatryan

General Director of the Auto+Automechanika Moscow Exhibition

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"The "Auto+Automechanika" exhibition is a vital tool for strengthening production ties and showcasing the achievements of the domestic automotive industry. It unites component manufacturers, automakers, dealers, and technology companies in a single venue. Here, you can not only present new products but also find reliable partners, sign contracts, and collaboratively develop solutions for the future of the industry".

Sergei Mayorov

Chairman of the Board of the Industrial Cluster of the Republic of Tatarstan

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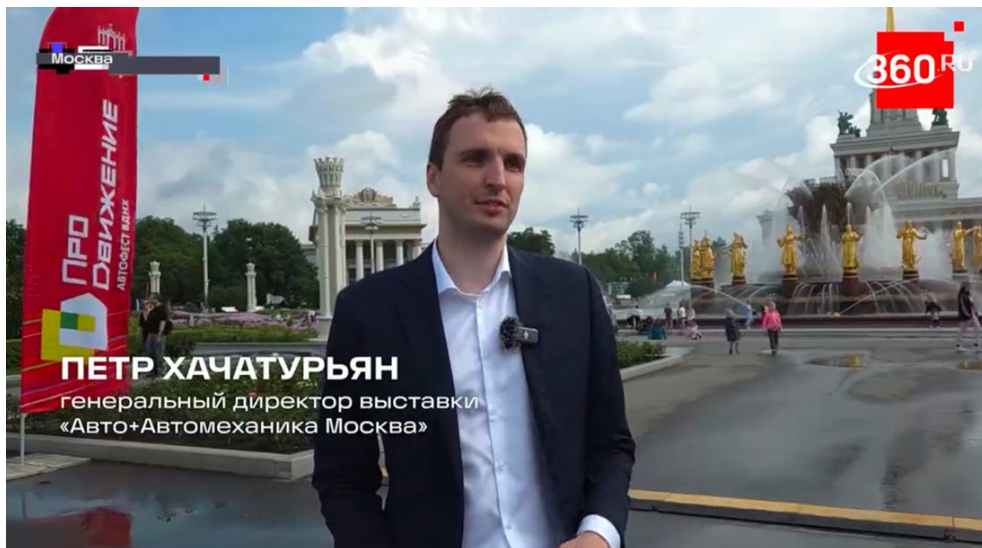
"The "Auto+Automechanika" exhibition is not just a revival of tradition; it's a signal that Russia is experiencing sustained interest and potential for revitalizing its automotive industry in a new, modern format".

Valery Kalugin

Commissioner for the Protection of Entrepreneurs' Rights in St. Petersburg



Video and Photo Gallery



TV Channel “360” – on the participation of the international exhibition “Auto+Automechanika Moscow” in the business program of the “ProDvizhenie” Auto Festival.

[Watch the video](#)



In the extended photo report, you will be able to see the business program of the event, the festive atmosphere of the ProDvizhenie Auto Festival, and much more.

[View photos](#)

SEE YOU NEXT YEAR!

FOR EXHIBITION PARTICIPATION:

Dmitry Ermakov

Sales Director

+7 916 845 38 43

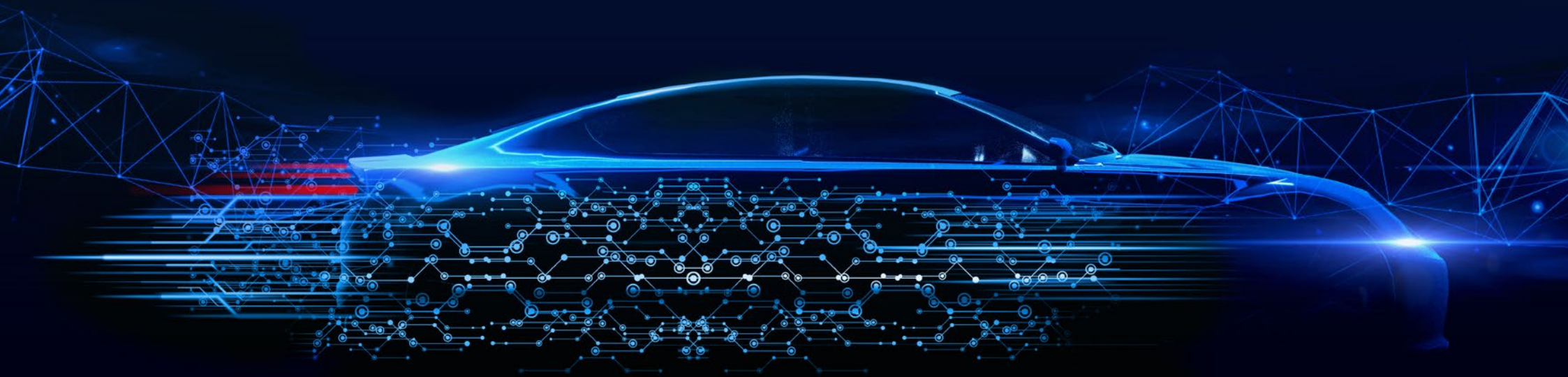
dmitry.ermakov@auto-automechanika.ru



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